

2024 Prescott Valley Town Center Event Sponsorships



FAIN SIGNATURE GROUP



Sponsorship Levels



| BENEFITS | RANCH HAND \$500 | COWBOY \$1000 | CATTLEMAN \$2500 | RANCHER \$5000 |
|----------------------------------|---------------------|------------------|---------------------|-------------------|
| LOGO ON FLYERS | ✓ | ✓ | ✓ | ✓ |
| FREE ENTRY TO TOWN CENTER EVENTS | ✓ | ✓ | ✓ | ✓ |
| EMAIL MARKETING MENTION | ✓ | ✓ | ✓ | ✓ |
| WEBSITE MENTION | ✓ | ✓ | ✓ | ✓ |
| PARTICIPATE IN EVENT RAFFLE | | ✓ | ✓ | ✓ |
| SOCIAL MEDIA MENTION | | ✓ | ✓ | ✓ |
| PODCAST/RADIO MENTION | | | ✓ | ✓ |
| LOGO ON VOLUNTEER SHIRTS | | | | ✓ |
| LOGO ON BANNER IN TURF PARK | | | | ✓ |

FLYER

Your logo will be included on flyers hung inside businesses, around town, and at the Town Center. It will also be included on the digital flyer.

FREE ENTRY

You will receive free entry to any paid events that occur in 2024. You will receive a sponsor pass to get into these events.

SHIRTS

Your logo will be included on the event volunteer t-shirts. These volunteers will be assisting and walking around the event all day.

EMAIL

Your logo will be included in promotional marketing emails about the event.

BENEFITS INCLUDED

BANNER

You will receive your logo on a scrim inside of the Turf Park and on a concert stage banner where a majority of the events will take place.

WEBSITE

Your logo will be included in our event listing on the website and any articles written to promote the event.

PODCAST/ RADIO

You will be mentioned in our in-house podcast promoting the event and any external radio interviews or podcasts we join to promote the event.

SOCIAL MEDIA

You will receive a mention and tag on social media in event promotional posts.

RAFFLE

You will have the opportunity to provide an item to raffle off at the event to provide you with exposure and advertising.



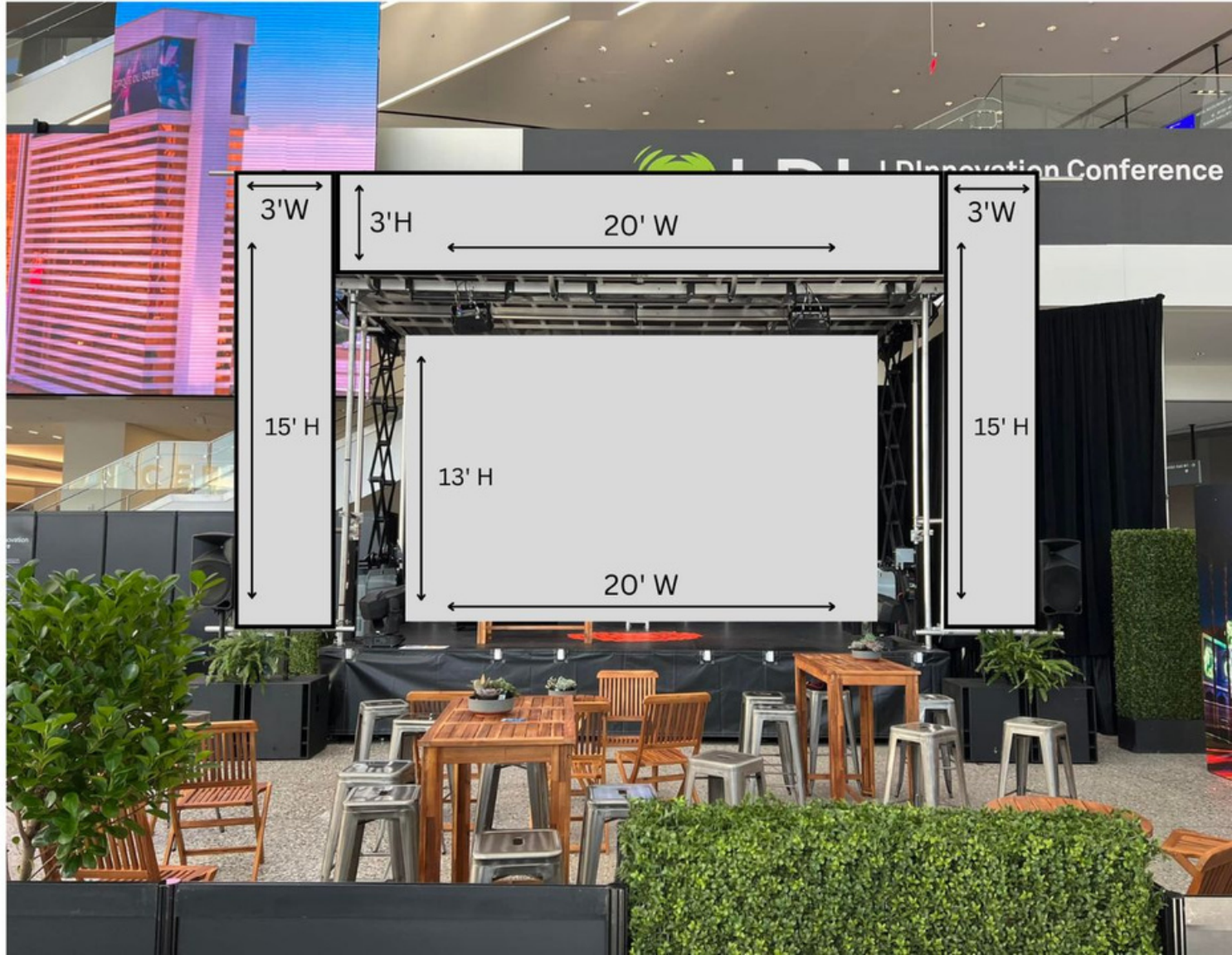
BANNER TEMPLATE

Top Banner: 20'Wx3'H

Side Banners: 3'Wx15'H

Middle Banner: 20'Wx13'H

Banners must be printed on wind-proof material to allow wind to blow through. If banners do not have this, Sky City Productions reserves the right to not put banners on the stage for safety reasons upon setup.



2024 TOWN CENTER EVENTS

MAR 10

Save Lives, Not Daylight Blood Drive

APR 22

Sustainability Earth Day Celebration

MAY 4

Kentucky Derby Watch Party

MAY 17

Summer Concert Series Kick-Off

JUN 18-19

Sidewalk Chalk Contest

JUN 20

Summer Solstice Music Festival

JUL 12

Final Summer Concert Series

2024 TOWN CENTER EVENTS

AUG 16

Turf Park Comedy Show

AUG 22

Lainey Wilson Tailgate Party

SEPT 5

Care Packages for Soldiers Event

OCT 26

Día de los Muertos House Grand-Opening

OCT 26

Dracula Blood Drive

NOV 2

Día de los Muertos House Ends

NOV 30

Christmas at Town Center

GET IN TOUCH WITH US!



Kim Beaird, Property Manager
kim@fainsignaturegroup.com
(928) 257-4161



Ashley Williams, Marketing & Communications Coordinator
ashley@fainsignaturegroup.com
(928) 910-5895



@FainSignatureGroup



@FainSignatureGroup- Town Center



Fain Signature Group



@FainSignatureGroup



@FainSignature

